

**THE CORPORATION OF THE TOWNSHIP OF LAKE OF BAYS  
REPORT**

**TO: Mayor and Members of Council**  
**FROM: CAO/Treasurer—Don H. Chevalier**  
**DATE: November 10, 2009**  
**SUBJECT: Corporate Mission/Values Statements**

**Recommendation**

Be it resolved that the Council of the Corporation of the Township of Lake of Bays support the Corporate Mission Statement and Corporate Statement of Values as re-affirmed by the Management Team.

**Origin**

Community-Based Strategic Plan

**Analysis**

Phase II of the Request for Proposal for the Community Based Strategic Plan requested that the successful consultant "*re-affirm the corporate mission, vision and values statements.*"

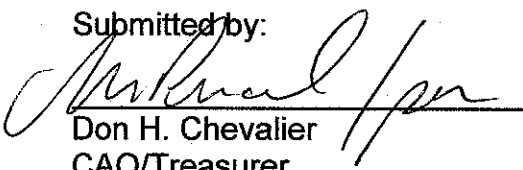
The consultant facilitated the Management Team in their review of the Corporate Mission and Statement of Values and engaged in a detailed discussion of the meaning, significance and continuing relevance of each element of the statements. Minor changes resulted in "*for others*" being deleted so that the second last statement of values now reads: "*We value honesty, openness and respect.*"

Managers concluded that the statements are not only still relevant but are important foundational tools for all municipal staff. They decided that they need to breathe new life into the statements so that they become a central influence guiding actions and behaviour for all staff. Managers agreed on the following actions:

- Include the statements as part of their orientation of new employees
- Review the statement with staff to ensure understanding.
- Post statement in selected office locations.

These statements will guide the actions and decision-making of all staff. Management is asking Council for their support by joining staff in modeling these values.

Submitted by:

  
Don H. Chevalier  
CAO/Treasurer