

| TOWNSHIP OF LAKE OF BAYS PROCEDURE MANUAL |                            |                 |              |
|---|----------------------------|-----------------|--------------|
| Chapter:                                  | Committees                 | Index No.       | RC-1.25      |
| Section:                                  | Parks & Recreation         | Effective Date: | Oct 13, 2009 |
| Subject:                                  | Water Access Point Signage | Revision Date:  |              |
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**1. PURPOSE**

1.01 To identify necessary signage and its placement for the purpose of guiding water access point users safely to the facilities and to provide information.

**2. POLICY**

2.01 All water access points in the Township of Lake of Bays shall have the necessary signage erected and/or posted as required within this policy.

A water access point signage policy has the potential to enhance the visitor's experience of using the facility as well as learning about permitted and prohibited activities. Signage can help identify the presence of and, especially, the access points to water and should be consistent in design, colour scheme and also contain a logo.

**2.02 DEFINITIONS**

Types of Signage

**a) Informational/Kiosk Signs**

They provide lakefront information to water access point users.

**b) Boat Launch Location Markers**

These markers direct public waterfront users to the water access point from the roadway.

**c) Boat Launch Signs**

These signs indicate point of entry to each water access point. These signs are typically the largest of all signage types and are designed to be seen from a vehicle.

**d) Regulatory/Warning Signs**

These signs promote safe use of the water access points and can provide warning to users of potential hazards. (e.g. located on sharp curve on roadway, boat launch not paved, etc)

**e) Educational Signs**

In general, these signs promote minimum-impact practices that ensure a sustainable future for waterways and adjacent lands. Educational signs can also educate the public on suggested appropriate public water access etiquette. (e.g. shoreline erosion protection, speed limits, encouragement of reduced wake, promote species awareness)

**f) Civic Addressing (911) Signs**

These signs facilitate the marking of the water access point on the District Emergency Services GIS mapping system for response to 911 emergencies.

**g) By-law Posting Signs**

These signs provide water access users with information subject to the municipal Parks By-laws restricting or prohibiting specific activities. (e.g. no dogs, docking, camping, parking, etc)

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### 2.03 Placement and Size of Signage

All signage should be raised between 4 and 5 feet off the ground

| Type of Sign                 | Placement   | Size   |
|------------------------------|---|--|
| Informational/Kiosk          | At least 4 feet off the side of the water access/boat launch area to minimize congestion                        | Max. Sign Area<br>6m <sup>2</sup> (64.5 sq. ft)<br>Max. Sign Height<br>3.6 m (11.8 ft) |
| Boat Launch Location Markers | Adjacent to roadways, ¼ to ½ mile before water access point   | Max. Sign Area<br>0.56 m <sup>2</sup> (6 ft <sup>2</sup> )                             |
| Boat Launch Signs            | At the point of entry to each water access point where users will access the waterway                           | Max. Sign Area<br>6m <sup>2</sup> (64.5 sq. ft)<br>Max. Sign Height<br>3.6 m (11.8 ft) |
| Regulatory/Warning           | Perpendicular to the boat launch – at roadways – no other sign may be placed on the same post with warning sign | Max. Sign Area<br>0.56 m <sup>2</sup> (6 ft <sup>2</sup> )                             |
| Educational                  | At least 4 feet off the side of the boat launch to minimize congestion  | Max. Sign Area<br>6m <sup>2</sup> (64.5 sq. ft)<br>Max. Sign Height<br>3.6 m (11.8 ft) |
| Civic Address (911)          | To be posted at the direction of the 911 GIS Department of the District of Muskoka                              | Reflective white on blue steel signs   |

### 2.04 Signage Material

In terms of materials used for signage, steel, aluminum, fiberglass and recycled materials are recommended due to their longevity, durability and vandal resistance.

## 3. ADMINISTRATION

3.01 All staff and volunteers participating in the signage of water access points shall follow this policy

## 4. REVISION CONTROL

| Revision Date | Revision | Effective Date |
|---------------|----------|----------------|
|               |          |                |

## 5. ATTACHMENTS

5.01 None