

Section B: Goal and Objectives

Foundation of the Plan

The goal and objectives set out in this section are the foundation on which the policies of the Official Plan are built. The goal of the Official Plan is the primary statement that identifies the desired outcome for growth and development within the Township. It identifies what is to be accomplished and the primary purpose of the plan. All objectives and policies stem from this goal.

The objectives are secondary statements, which provide more detail respecting the individual components of the goal. These supplementary statements identify specific aims or outcomes to be achieved. The objectives flow from the goal and must be consistent with that primary statement.

The goal of the plan recognizes that the economic and social health of the Township relies on the environment and therefore conservation of the natural environment and the character of the Township is the first principle of the plan. Growth that enhances the economic base of the Township will be encouraged provided that this principle is satisfied.

Goal

- B.1 To provide quality living space and foster a sound economy by nurturing and sustaining the health and allure of the environment, and encouraging growth that enhances economic opportunity while respecting the character and heritage of the Township of Lake of Bays.

Objectives

- B.2 To conserve the rich landscape of lakes, forests and wetlands, and safeguard the health and integrity of the water, air, sky, forests, shorelines and natural habitat. **Environment**
- B.3 To preserve the natural panorama and setting of the land and lakes.
- B.4 To strengthen the economy through land use and development which builds upon and complements the existing economic base of the Township in a fiscally and socially sound manner. **Economic**
- B.5 To recognize the tourist commercial, service commercial and recreational sectors as vital components of the Township's heritage and economic base, which should be supported, preserved and

enhanced, and to diversify this economic foundation with small business and light industry.

Settlement and Growth

- B.6 To recognize and build upon the pattern of land use in the Township of Lake of Bays by accommodating compatible land uses and sustainable growth within a composite of communities, waterfront and rural areas.
- B.7 To enhance the role and function of the existing communities as the focal points for a range of business, service and facilities which serve the community and the surrounding area.
- B.8 To recognize and enhance the "small town" appearance and basic character which contributes to a sense of identity in each community.
- B.9 To recognize the rural area as a low density, small scale, space expansive, resource and recreational area, and accommodate development which is compatible with the overall rural, rustic and natural setting.
- B.10 To conserve the waterfront as a valuable resource and accommodate development which respects the basic character and traditional mix of uses, and maintains the natural and aesthetic qualities of the area.

Open Space & Recreation

- B.11 To encourage the identification, maintenance and establishment of recreational and community facilities, parkland and trails as well as natural areas and open space.

Cultural Heritage

- B.12 To preserve the cultural heritage of the Township, including historic areas, buildings and sites, landmarks and landscapes, and archaeological remains, for its cultural, historical and economic value and contribution to the community's sense of identity.

Resources

- B.13 To protect the primary resources of the Township, where appropriate and promote responsible, controlled and sustainable resource extraction.

Access, Services and Infrastructure

- B.14 To ensure that development is provided with adequate and efficient access, services and infrastructure which can be functionally and economically sustained over time.
- B.15 To preserve and enhance the safety, function, quality and character of our country and cottage roads, while ensuring security to residents by providing appropriate access to essential emergency services.